



POLLOK FC COMMERCIAL BROCHURE *2026/27*

YOUR GUIDE TO SUPPORTING
THE SOUTHSIDE'S LOCAL TEAM

Pollok Football Club
Newlandsfield Park
Glasgow
G43 2XR

Get in touch with Jamie or Paul from our commercial team by emailing below
commercial@pollokfc.com



WHO ARE WE?

OUR STORY

Formed in 1908 as the football section of the Pollokshaws Working Lads club, we are based in the city of Glasgow, currently competing in the Lowland League West, the fifth tier of Scottish football.

Proudly rooted in the cosmopolitan southside of Scotland's biggest city, our home Newlandsfird Park regularly host crowds bigger than those found in the professional game in Scotland, with numbers pushing over four figures for our biggest games. In 2025/26 over 12,000 supporters came through our gates.

In June 2022, the club achieved SFA Licence status allowing for regular entry to the Scottish Cup, and we have had games broadcast featured live on national television.

The Southside's local team is a wholly member owned club. One built on the traditions of non-league but now pushing for a bright and sustainable future, becoming a club we can be proud of.

Our motto is "Go Forward" and we look forward to going forward with your support.

MAJOR HONOURS

Scottish Junior Cup (3), SJFA West Premier Division (4), SJFA West Super First Division (1), Central League Premier Division (6), West of Scotland Cup (6), Scottish Cup Appearances (3).

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OUR COMMUNITY IMPACT

- Free tickets for Under 12s. Keep local football accessible to the next generation.
- Community Partnership with Home Start Glasgow, providing free exposure with trackside advertising and shirt sleeve sponsorship as well as distributing hundreds of tickets to local families.
- Free ticket distribution to local charitable organisations including Refuweege.
- Hosting matchday experiences for local groups including The Advisory Group.
- Visits to local primary schools including Langside Primary School and Tinto Primary School, distributing merchandise and match tickets.
- Providing matchday media opportunities to the next generation of journalists, videographers and photographers.
- Facilitating matchday bucket collections for community groups where our fans share their support.

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HOW YOU CAN PARTNER WITH US

MATCHDAY OPPORTUNITIES

STADIUM NAMING RIGHTS - £12,000 (inc. VAT)

Associate your company or brand's name with one of Scotland's most iconic football venues. For further details contact commercial@pollokfc.com

TRACKSIDE ADVERTISING BOARDS (16' x 3') - £960 (inc. VAT)

Secure your spot on the sidelines on a Pollok matchday.

Includes: 2x Season Tickets, 4x Hospitality Tickets for one match, social media promotion of partnership and name in programme for the season.

MATCH SPONSORSHIP - from £150 (inc. VAT)

Make a Pollok game your own with our match sponsorship offering.

Includes: 2x Hospitality Tickets, your name/company on all social media posts and in match programme.

Standard cost is £150 (inc. VAT) however may vary depending on profile of the game.

HOSPITALITY - from £60 per game (inc. VAT)

Experience matchday with some old fashioned non-league comfort.

Includes: 1 x Match Ticket, Free bar and snacks pre-match, free bar at half-time and pie, complimentary bar one hour after full time, match programme, exclusive access to club archive.

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PREMIUM KIT SPONSORSHIP

Have your company or organisation’s name take to the field on a Pollok matchday with our wide range of shirt sponsorship options, attractive to all budgets.

Includes: 2x Season Tickets, 4x Hospitality Tickets for one game, your name on the Pollok jersey, your name on our website and in our match-day programme, social media promotion of partnership, trackside board options available.

KIT ELEMENT	HOME KIT	SECOND KIT	ALTERNATE
MAIN SPONSOR	SOLD OUT	SOLD OUT	£6000
TOP OF BACK	£1200	£1200	£960

ALL PRICES INCLUSIVE OF VAT.

These premium packages offer the best value and flagship exposure for your name or brand with the Southside’s local team and it’s community.

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GOLD KIT SPONSORSHIP

Have your company or organisation's name take to the field on a Pollok matchday with our wide range of shirt sponsorship options, attractive to all budgets.

Includes: 2x Season Tickets, 2x Hospitality Tickets for one game, your name on the Pollok jersey, your name on our website and in our matchday programme, social media promotion of partnership.

KIT ELEMENT	HOME KIT	SECOND KIT	ALTERNATE
LEFT HAND SHORT BACK	SOLD OUT	SOLD OUT	SOLD OUT
LEFT SLEEVE	SOLD OUT	SOLD OUT	SOLD OUT
RIGHT SLEEVE	£600	£600	SOLD OUT
BOTTOM OF BACK	SOLD OUT	£600	£480

ALL PRICES INCLUSIVE OF VAT.

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TEAM AND TRAINING WEAR

Keeping a football team kitted out is not just something for on a matchday but also during the hard yards of training and Scottish Cup away days. Become part of the journey with a variety of options below.

Includes: 2x Season Tickets, 2 x Hospitality Tickets, Your Name on your chosen items, your name on our website and in our matchday programme, social media promotion of partnership.

KIT ELEMENT	PRICE FOR SEASON
PRE-MATCH WARM UP	£1200
PLAYER TRACKSUIT	£600
MANAGER TEAMWEAR	£600
COACHES TEAMWEAR	£600

ALL PRICES INCLUSIVE OF VAT.

Individual options for additional staff are available on request. Maybe you’ve always fancied sponsoring a groundsman, tannoy announcer or the kit man.

Get in touch to discuss bespoke offerings.

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PLAYER SHIRT SPONSORSHIP

Support the players who wear our shirt by sponsoring it.

Includes: Your Name on our website and in our matchday programme, social media promotion of partnership, name on social graphics, shirt at end of the season.

SHIRT SPONSOR	HOME KIT	SECOND KIT	THIRD KIT
PER PLAYER	£100	£100	£80

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MATCHDAY PROGRAMME

Get your name directly into the hands of our supporters.

Includes: Your name and logo printed in full colour inside our high quality matchday magazine, tangible pieces of history and a match day must.

Over 2000 issued in the 2025/26 season.

SPACE	FULL PAGE	1/2 PAGE	1/4 PAGE
COST PER SPACE	£220	£180	£90

ALL PRICES INCLUSIVE OF VAT.

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DIGITAL OPPORTUNITIES

HIGHLIGHTS PACKAGES - £1200 (inc. VAT)

Become synonymous with all the action from the Southside's local team.

Includes: 2x Season Tickets, 2x Hospitality Tickets, Your Name/Logo on all Match Highlights, Just the Goals and Post Match Interview Packages, social media promotion of the partnership.

SPONSOR OUR CAMERAMAN'S GANTRY - £400 (inc. VAT)

Our gantry is iconic, keeping our cameraman Mark dry in all weathers.

Includes: 2x Season Tickets, 2x Hospitality Tickets and social media promotion of partnership.

SOCIAL MEDIA POSTS - £800 (inc. VAT) (SOLD OUT)

Teamlines. Kick Off. Half Time. Full Time. Every game has them so what better way to get your name at the heart of a matchday timelines.

Includes: 2x Season Tickets, 2x Hospitality Tickets, your name/company on all social media Teamline, KO, HT, FT posts, social media promotion of the partnership.

CLUB WEBSITE BANNER SPONSOR - from £3000 (inc. VAT) (SOLD OUT)

The club website is our digital home, be one of the first things our supporters see online when checking for club news and information.

Includes: 2x Season Tickets, 2 x Hospitality Tickets, your name at the head of our homepage online, social media promotion of the partnership, a discounted rate of trackside advertising.

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LEARN
MORE
ABOUT
CLUB
1908

JOIN THE SOUTHSIDE'S LOCAL TEAM TODAY

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